



Innovative
by nature

PRIVATE LABEL

OUR BRAND OR YOURS.

BETA CAROTENE (25,000 IU)

About Beta Carotene

- Beta carotene is one of a group of natural chemicals known as carotenes or carotenoids.
- Carotenes are responsible for the orange color of many fruits and vegetables such as carrots, pumpkins and sweet potatoes.
- Beta carotene is also known as provitamin A, and is important in the formation of bones and teeth.*
- Beta carotene is a potent antioxidant like vitamins C and E that helps rid the body of the “free radicals” that can destroy cells and interfere with desirable chemical reactions.*
- Beta carotene is converted into vitamin A by the liver on an “as needed” basis and is water soluble (unlike vitamin A, which is fat soluble) which means it does not build up in the body.
- Beta carotene also supports vitamin A deficiency without any problem of toxicity associated with “mega” doses of vitamin A.*

Beta Carotene is recommended for:

- Ocular Support*
- Immune System Support*
- Skin Health*

Supplements Facts

Serving Size: 1 Softgel

Amount Per Serving

| | |
|-------------------------|-----------|
| Vitamin A | 25,000 IU |
| (100% as beta carotene) | |

Other ingredients: soybean oil, gelatin, glycerin, yellow beeswax, soy lecithin.

Contains: Soy.

Warning: If pregnant or nursing, consult your healthcare practitioner before taking this product.

Suggested Use: As a dietary supplement, take 1 softgel daily, or as directed by your healthcare practitioner.

Sold Exclusively Through Healthcare Practitioners.

0200103.090 (90 Softgels)

0200103.180 (180 Softgels)

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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WEB: www.davincilabs.com **E-MAIL:** info@davincilabs.com **PHONE:** 1-800-325-1776 **FAX:** 1-802-878-0549