



Innovative
by nature

PRIVATE LABEL

OUR BRAND OR YOURS.

SERENITY NOW

A Dietary Supplement To Support Stress Management.*

Serenity Now is:

- Fast acting
- Pleasant tasting
- An orange/mint flavored chewable tablet
- Designed to support relaxation and stress management.*
- Able to support better concentration and focus.*

Recommended to Support the Reduction of:

- Nervousness*
- Irritability*
- Stress*
- Frustration*
- Low mood states*
- Mental exhaustion*

- **Serenity Now** helps the body manage stress without causing drowsiness, impairing cognitive or motor functions, affecting emotional balance, or personality.* It contains nutrients not found in other calming formulas, which help the body cope with stressful situations.*

- **Serenity Now** combines Suntheanine® Brand L-Theanine and Lactium®, a bioactive peptide found in milk protein hydrolysate.* Both have been extensively researched for their calming and relaxing properties.*

Suntheanine®

- **Serenity Now** contains 100% pure L-Theanine, (Suntheanine® brand) from Taiyo International, Inc. that has extensive research and documentation.* There are over 45 studies, which suggest it is helpful in managing stress, supporting relaxation, quality sleep, learning and concentration, as well as reducing irritability and low mood states.*
- L-Theanine is a naturally occurring amino acid found in green tea and is a derivative of glutamic acid, a neuro-transmitter in the brain. It helps the body to produce calming neurotransmitters, such as GABA and helps bring other neurotransmitters into better balance. L-Theanine supports deep muscle relaxation, improved quality sleep, and concentration and focus.* It also directly stimulates production of alpha brain waves, giving the body a sense of deep relaxation and mental alertness without causing drowsiness.*

Lactium®

- Lactium® is a Milk Protein Hydrolysate isolated from milk protein that is known for its calming effects.* It works synergistically with the L-Theanine in this formula. L-Theanine supports the release of neuro-transmitters in the brain and Lactium® supports receptor function to help potentiate a more efficient calming response.* This natural and active ingredient helps support relaxation by supporting healthy stress management in stressful situations.*

Stevia

- Stevia is an herb that contains stevioside, which makes it taste as sweet as table sugar without effecting blood-sugar levels.*

Xylitol

- Serenity Now is sweetened with Xylitol, a safe and natural sweetener that tastes like sugar, but contains fewer calories and is totally sugar free. It has amazing health benefits and the FDA's safest rating as a food additive with over 1,500 scientific studies.*

Supplement Facts Panel

Serving Size: 1 Tablet

Amount Per Serving

Proprietary Blend	175 mg
containing L-Theanine (Suntheanine® Brand)	
and Casein decapeptide (Lactium®)	
Stevia Leaf Extract	3 mg

Other ingredients: xylitol, peppermint, artificial orange flavor, vegetable stearate.

Contains: Milk.

Warning: If pregnant or nursing, consult your healthcare practitioner before taking this product.

Suggested Use: As a dietary supplement, chew 1 tablet, twice daily during times of increased stress, or as directed by your healthcare practitioner.

Lactium® is used under license.



Suntheanine® L-Theanine is patented and licensed by Taiyo International, Inc.

Sold Exclusively Through Healthcare Practitioners.

0200135.030 (30 Chewable Tablets)



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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