



**SIMPLY FORMULATED
TO DELIVER MORE.**

SKIN BENEFITS™

Skin Benefits™ is a departure from the typical ‘beauty from within’ approach. This formulation does not rely on large serving sizes of collagen or an array of nutrients at lower levels in order to appear beneficial. What it does rely on is novel ingredients backed by solid science. The mechanisms of action, driven by the novel ingredients, Sakura Cherry Blossom Extract and Juvecol® Salmon Cartilage, position this formula as the new gold standard in skin formulations. It is further rounded out with clinically proven Ceramides and 3 mg of Biotin.

Florabella™ (Sakura Cherry Blossom Extract):

With the primary mechanism of the Sakura revolving around Advanced Glycation End Products (AGEs) fibroblast activity, the impact on skin health is profound. One study in 2013 demonstrated impressive capabilities in supporting various skin related parameters in a two week period of time.*1

Skin Elasticity: Elasticity in the placebo group decreased by approximately 13%, but with sakura extract, the reduction was only 6%. The effect was without significance, though sakura extract was found to suppress reduction of skin elasticity caused by seasonal changes.*1

Pore size: While evaluating the changes in pores with the placebo group, there was a 20% increase in pores area. However, sakura extract was found to suppress increase in pores area since no significant change was observed with this group.*1

Moisture: Significant decreases in skin moisture were observed in both groups (see Figure 1). The decrease in moisture in the sakura extract group was 13%, while placebo showed a larger value of 16%. This test was performed from October to December, a dry season. The decrease in skin moisture seems to be affected by air humidity. However, the decrease in the skin moisture of the sakura extract group was less than placebo which shows a moisture retention benefit.*1

Juvecol® (Salmon Proteoglycans):

Salmon nasal cartilage has been traditionally consumed in Japan to maintain joint health as well as for its beneficial effects on overall health. Many safety studies have shown no adverse effects.² sPG is considered a promising prophylactic agent based on the tremendous amount of published scientific research over the past several decades. sPG is thought to function through its immune-modulating ability. Many clinical studies have already shown that continuous consumption of sPG from salmon is beneficial in supporting skin health associated with aging and UV exposure.*3

¹Anti-Aging Medicine 10 (2) : 21-35, 2013 (c) Japanese Society of Anti-Aging Medicine

²Immune. Endoc. & Metab, Agents in Med. Chem 15 (2015):160-167.

³Sashinami et al. Life Sci 17(91)(2012):25-26

Ceramide-PCD®:

Ceramides have undergone extensive testing focusing on the effectiveness of rice, wheat, corn and tuber-based ceramides for supporting the skin’s ability to retain moisture and support fibroblast growth. In every case, rice-based ceramides outperformed all others. Ceramides-PCD®, originating in Japan, is an ingredient that is backed by human clinical studies and represents the premier ceramide option for hydrated, youthful skin.*

Biotin

The major benefit of biotin is its ability to strengthening hair and nails because it is a major component in the natural hair manufacturing process.* Both men and women can support hair, skin and nail health by taking a biotin supplement.* A deficiency of biotin has been associated with dry brittle hair and nails.*

SUPPLEMENT FACTS

Serving Size 1 Capsule

Servings Per Container 30

| | |
|---|-----------|
| Biotin | 3,000 mcg |
| Florabella™ [Sakura (<i>Prunus lannesiana</i> Wils. Cv. <i>Sekiyama</i>) Flower Extract] | 100 mg |
| Ceramide-PCD® | 40 mg |
| Juvecol® (Proprietary proteoglycan) | 25 mg |

Other ingredients: vegetable cellulose (capsule), microcrystalline cellulose, vegetarian leucine.

Contains: Fish (Salmon).

Warning: If you have a pollen allergy, do not take this product. If pregnant or nursing, consult your healthcare practitioner before taking this product.

Suggested Use: As a dietary supplement, take 1 capsule daily, or as directed by your healthcare practitioner.



Ceramide-PCD® is a registered trademark of Healthy Body, LLC
Florabella™ is a trademark of Oryza Oil & Fat Company Co., Ltd
Juvecol® is a registered trademark.

Sold Exclusively Through Healthcare Practitioners.

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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